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**CELCO ANNOUNCES 3D-COLOR MANAGEMENT AND
FILM RECORDER CONTROL SOFTWARE**

Software geared for DI, archival & HD transfer markets

Rancho Cucamonga, CA, April 17, 2004...CELCO (www.celco.com), the leader in digital film recording systems, announced today their new 3D-Color Management and Film Recorder Control Software for the latest generation FURY and Firestorm High Performance Digital Motion Picture Film Recorders. The software is being released at NAB 2004.

The new Graphical User Interface (GUI) software package will consist of both color management tools dedicated to the digital intermediate (DI) process and film recorder operation and calibration tools. The software will provide the user with an intuitive automated tool for applying color management and 3D-color space manipulation. When applied to the imagery the end result will give the filmmakers the color they expect after going through the digital intermediate process. Filmmakers will get on film what they see in the digital color-timing suite. The software allows them to visualize the output images before and after various imaging tools, such as sharpening, degrading, 3D-color space manipulation and color management, are applied. It will also allow the user to visualize the size and position of the image on the film.

"We see the DI process as a very powerful creative tool for film makers, and film as the safest archive media for any project that has been digitally captured or gone through the digital process," states John Constantine, Director of Marketing. "CELCO's FURY and Firestorm Digital Motion Picture Recorders, coupled with our new color management and film recorder control software, are the perfect output solution to address the growing demand for archive to film, full length HD transfers, and digital intermediate markets."

About CELCO:

CELCO was founded in 1950 by John M. Constantine Sr. as an engineering laboratory dedicated to high resolution display technology. CELCO's innovations in the field of electron beam control soon made the company a leading producer of electron optics including deflection yokes and focus coils used in high resolution display systems. Its display components have been used for an abundance of military and civilian applications in everything from fighter jets, flight simulators, medical imaging systems,

electron beam welders, to the space shuttle. CELCO also became known for its lab standard test equipment including high performance deflection amplifiers and precision display systems.

The technologies evolved into the production of complete digital imaging systems starting in the 1970s with large format satellite imaging systems to the first motion picture digital film recorder used for Disney's TRON in the early 1980s.

Clients have included Disney Feature Animation, PIXAR, Industrial Light & Magic, Post Logic, Capital FX, Tippett Studio, Technicolor/DFilm, Warner Bros, Feature Animation, Double Negative, AAV Digital Pictures, Klasky Csupo, Prime Focus, Oriental Post, and Cinema Concepts, just to name a few.

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