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CELCO INTRODUCES FIRESTORM 4K DIGITAL
MOTION PICTURE RECORDER

Ultimate solution for low-cost, high-speed, high-resolution digital film transfers

Rancho Cucamonga, CA, September 6, 2007...CELCO introduced today the Firestorm 4K, the latest in its highly successful line of Firestorm Digital Motion Picture Recorders. The Firestorm 4K is ideal for HD, 2K, and 4K acquired productions, digital intermediates (DI), digital trailers, tape-to-film transfers, archive-to-film, and digital film restoration.

The new Firestorm 4K offers significantly faster speed than the previous Firestorm 2X recorder when recording HD, 2K, and 4K resolution images onto intermediate film stock.

In addition, CELCO has enhanced the image sharpness and quality of the image output with its latest generation film imaging technology. The system is powered by CELCO's new Linux host computer and film recorder driver software, making it easy to integrate into production workflows.

The very affordable Firestorm 4K comes as a complete system which includes the film recorder, host computer, driver software and 2000' film magazines.

The Firestorm 4K also has CELCO's FilmOut Pro Advanced Film Recording Software. FilmOut Pro is an intuitive Graphical User Interface that controls the film recorder and includes imaging tools such as sharpening, degrain, image formatting, resizing and color management functions. A unique feature is the interactive A/B image comparison slider that allows the user to view images before and after different image processing tools have been applied. FilmOut Pro also includes FinalView, a viewing tool that displays the final image and its exact position on film.

John Constantine, Director of Marketing, states, "We realized there was a need for a low cost, high performance film recorder to address the global move into digital intermediate and higher resolution film finishing. The new Firestorm 4K is the perfect solution for post production facilities, offering affordability, speed, and pristine high resolution digital image transfers to film."

CELCO manufactures the award-winning FURY and Firestorm film recorders. These high-speed film recorders utilize CELCO's XCRT Advanced Imaging Technology, resulting in unsurpassed image quality. CELCO film recorders are a core component of the digital intermediate process, which is increasingly being utilized in motion picture making. In 2002, CELCO received Scientific and Engineering Awards from the Academy of Motion Picture Arts and Sciences for the design and development of the CELCO Digital Film Recorder Products. The Academy cited CELCO film recorder products having a significant impact on the industry through continual improvements in their technology.

About CELCO:

CELCO was founded in 1950 by John M. Constantine Sr. as an engineering laboratory dedicated to high resolution display technology. CELCO's innovations in the field of electron beam control soon made the company a leading producer of electron optics including deflection yokes and focus coils used in high resolution display systems. Its display components have been used for an abundance of military and civilian applications in everything from fighter jets, flight simulators, medical imaging systems, electron beam welders, to the space shuttle. CELCO also became known for its lab standard test equipment including high performance deflection amplifiers and precision display systems. The technologies evolved into the production of complete digital imaging systems starting in the 1970s with large format satellite imaging systems to the first motion picture digital film recorder used for Disney's TRON in the early 1980s.

Clients have included Rainmaker, Cinema Concepts, Disney Feature Animation, PIXAR, Industrial Light & Magic, Warner Bros., Tippett Studio, CFI/Technicolor, Double Negative, Cine Image, Éclair Labs, AAV Digital Pictures, and Fotokem, just to name a few.

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