

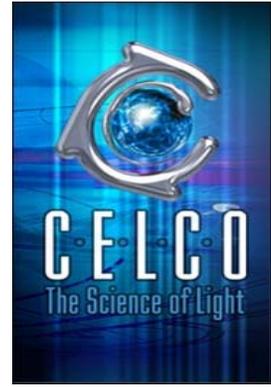
**FOR IMMEDIATE RELEASE**

**IBC STAND 7.441**

Celco Contact: John Constantine  
+1.909.481.4648, [john@celco.com](mailto:john@celco.com)

Celco Media Contact: Sharon Adcock  
+1.310.545.9731, [SkiAdcock@aol.com](mailto:SkiAdcock@aol.com)

• Images available at [www.celco.com](http://www.celco.com)



### **CELCO INTRODUCES THE NEW FURY 4K DIGITAL FILM RECORDER**

*Fastest speed, highest resolution, 4K DI solution*

September 7, 2006, IBC Stand 7.441...CELCO ([www.celco.com](http://www.celco.com)), Rancho Cucamonga, CA, the leader in digital film recording systems, today announced to the international community the newest digital film recorder in its product line, the FURY 4K.

The new FURY 4K, CELCO's latest advance in digital film recording technology, will be their fastest, highest resolution recorder ever developed. The system will have a dramatic improvement in speed for full range, 10-bit log, 4K imagery onto Kodak 2242 color intermediate negative stock. In addition, the FURY 4K will utilize CELCO's newly developed electro-magnetic beam control system to produce significantly sharper 4K images. It will out-perform any other recorder made with its high speed and resolution onto both 35mm and large format 65mm film. The system will also be capable of outputting to virtually any type of film stock, including color, and black & white intermediate and camera negative stocks. The FURY 4K will be driven by CELCO's newly developed Linux based host operating system and will be included as part of the film recorder system price.

The complete system will be delivered with Celco's FilmOut Pro intuitive Graphical User Interface (GUI) software which controls the film recorder and includes a variety of image processing and viewing tools in a user friendly, easy to understand environment. FilmOut Pro allows the operator to define aspect ratios and formats, and provides image cropping, offset, and resizing tools. It has selectable image sharpening algorithms and de grain functions. FilmOut Pro also includes an automated color management tool to give Filmmakers on film what they see in the digital color-timing suite. A unique feature of FilmOut Pro is an interactive A/B image comparison slider that allows the user to view images before and after different image processing tools have been applied. Bundled within the FilmOut Pro software is FinalView, an image-viewing tool that displays the final image and its exact size and position on film. This gives the operator a final view of the image on film to verify everything is correct before the image is sent to the recorder.

Marketing Director John Constantine states, "Never before has a film recorder been capable of achieving images of the highest quality at such an incredible speed. This changes the rules for imaging facilities, allowing massive high resolution digital film productivity. The FURY 4K will dramatically reduce the cost per frame, advancing the new era where all films will have a digital master negative."

#### **About CELCO:**

CELCO was founded in 1950 by John M. Constantine Sr. as an engineering laboratory dedicated to high resolution display technology. CELCO's innovations in the field of electron beam control soon made the company a leading producer of electron optics including

deflection yokes and focus coils used in high resolution display systems. Its display components have been used for an abundance of military and civilian applications in everything from fighter jets, flight simulators, medical imaging systems, electron beam welders, to the space shuttle. CELCO also became known for its lab standard test equipment including high performance deflection amplifiers and precision display systems. The technologies evolved into the production of complete digital imaging systems starting in the 1970s with large format satellite imaging systems to the first motion picture digital film recorder used for Disney's TRON in the early 1980s.

Clients have included Rainmaker, Disney Feature Animation, PIXAR, Industrial Light & Magic, Warner Bros, Cinema Concepts, Tippett Studio, CFI/Technicolor, Double Negative, The Mill, Éclair Labs, AAV Digital Pictures, Klasky Csupo, and Fotokem, just to name a few.

All trademarks used herein, whether recognized or not, are the properties of their respective companies.

For further information, contact CELCO, 8660 Red Oak Ave., Rancho Cucamonga, CA, 91730, USA, tel +1.909.481.4648, fax +1.909.481.6899, [info@celco.com](mailto:info@celco.com), [www.celco.com](http://www.celco.com)

###

All trademarks used herein, whether recognized or not, are the properties of their respective companies.